



Mills & Burch Publishers

Children's Story Creation Workbook

Welcome to your story seed.

This workbook has been designed to gently guide your imagination and help turn your pets, characters, memories, funny moments, and ideas into a real children's story.

You do not need to be a professional writer. Some of the best children's books begin with one funny habit, one mischievous pet, or one strange little idea.

Please try to think freely and creatively while completing this workbook. Silly ideas are welcome. Exaggerated ideas are welcome. Funny memories, unusual personalities, tiny details, and chaotic moments often become the BEST parts of children's stories.

The more imagination, humour, personality, scenes, and emotional moments you provide, the more unique your final story will become. As a ghostwriter, I help shape and structure your ideas into a finished manuscript, but the heart and imagination of the story should come from you.

Examples have been added throughout this workbook to help spark inspiration.

Most importantly — have fun with it.

Section 1 — The Heart of Your Story

- **What inspired this story idea?**

Example: 'My poodle steals socks and hides them in the garden like treasure.'

- **What feeling should children get from this book?**

Example: cosy, silly, adventurous, emotional, bedtime calm, magical.

- **Describe your book in one sentence.**

Example: 'A mischievous poodle accidentally ruins the village talent show.'

Section 2 — Main Character Builder

- **What is your main character's name?**

Example: Daisy, Sir Barksalot, Pickles, Olive.

- **What animal/person/creature are they?**

Example: tiny poodle, nervous rabbit, dragon, grumpy cat.

- **What makes them DIFFERENT?**

Example: terrified of puddles, talks too much, obsessed with toast.

- **What funny habits do they have?**

Example: steals slippers, dances when excited, hides biscuits.

- **What do they secretly want most?**

Example: to win a race, make a friend, avoid bath time.

- **What gets them into trouble?**

Example: curiosity, lying, showing off, being too brave.

- **What are they scared of?**

Example: thunderstorms, vacuum cleaners, the dark, ducks.

Section 3 — Side Characters

- **List important side characters.**

Example: grumpy pigeon, dramatic duck, sleepy dragon.

- **What are their personalities like?**

Example: bossy, nervous, dramatic, overconfident.

- **Do they have funny habits or catchphrases?**

Example: always says 'Absolutely impossible!'

- **Who creates chaos?**

Example: the youngest puppy who touches everything.

- **Who helps solve problems?**

Example: wise old tortoise neighbour.

Section 4 — Story Trouble

- **What problem happens in the story?**

Example: birthday cake disappears, pet escapes, talent show disaster.

- **What goes wrong?**

Example: paint spills everywhere, somebody gets lost.

- **What creates chaos, tension, or funny disaster?**

Example: misunderstanding, jealousy, magical accident.

Section 5 — Funny Memory Mining

- **Write down real funny things your pet or character has done.**

Example: barked at a potato, stole underwear from washing line.

- **Have they stolen food?**

Example: whole roast chicken from kitchen counter.

- **Escaped somewhere?**

Example: ran into neighbour's garden during barbecue.

- **Ruined something?**

Example: destroyed birthday decorations.

- **Acted strangely human?**

Example: sat at table waiting for toast.

Section 6 — Visual Scenes

- **Describe scenes you would love illustrated.**

Example: muddy poodle in giant raincoat.

- **Funny scenes**

Example: spaghetti flying across kitchen.

- **Adventure scenes**

Example: tiny boat crossing puddle ocean.

- **Cute bedtime scenes**

Example: puppies asleep in blanket fort.

- **Magical scenes**

Example: glowing fireflies around treehouse.

Section 7 — World & Mood

- **Where does your story happen?**

Example: seaside village, woodland, magical bakery.

- **What should the world FEEL like?**

Example: warm and cosy, bright and chaotic.

- **Is it realistic or magical?**

Example: normal town with tiny magical secrets.

- **What atmosphere fits your story?**

Example: autumn leaves, sleepy bedtime mood.

Section 8 — Repetition & Catchphrases

- **Does your character say anything repeatedly?**

Example: 'Oh biscuits...'

- **Do they have a funny phrase or sound?**

Example: dramatic sighs or HONK noises.

Section 9 — Story Structure

- **Beginning — What starts the story?**

Example: character discovers strange object.

- **Middle — What goes wrong?**

Example: everything becomes chaotic during festival.

- **Ending — What changes or gets resolved?**

Example: friendship repaired or fear overcome.

Section 10 — Final Creative Notes

- **What age group is your book aimed at?**

Example: bedtime ages 3–5 or funny readers 6–8.

- **Are there books or art styles that inspire you?**

Example: Beatrix Potter, Bluey, Winnie the Pooh.

- **Anything else you would love included?**

Example: cosy bakery scenes, woodland animals, gentle humour.

Thank you for trusting Mills & Burch Publishers with your story ideas.

You bring the imagination. We help it grow.